



Renfrew County and District Health Unit
"Optimal Health for All in Renfrew County and District"

For Immediate Release

(Pembroke, Ontario, October 27, 2026)

RCDHU Launches New Five-Year Strategic Plan: Forward Together

Renfrew County and District Health Unit (RCDHU) is pleased to announce the release of its new strategic plan, *Forward Together: Strategic Plan 2027-2031*, which will guide the organization's work over the next five years. This plan outlines the priorities and strategies RCDHU will follow to deliver high-quality public health programs and services to the residents of Renfrew County and District.

The Strategic Plan was developed based on valuable input from staff, community members, partner organizations, and Board of Health members. Their collective perspectives helped shape a framework that will strengthen RCDHU's ability to prevent illness, promote health, respond to emerging challenges, advance health equity, and make a meaningful difference in the health and well-being of the communities RCDHU serves.

The plan identifies four strategic priorities that will guide RCDHU's direction and decision-making through 2031:

- **Future Ready:** Build a modern, agile, and prepared organization through technology, data, and innovation to improve effectiveness.
- **Public Health Excellence:** Deliver high-quality, responsive, and evidence-informed public health programs and services that improve population health, respond to community needs and advance health equity.
- **People & Culture:** Invest in staff, cultivate a healthy and inclusive workplace, and build the leadership and organizational capacity needed for the future.
- **Partnerships & Communication:** Strengthen partnerships, engage communities and communicate effectively across Renfrew County and District to build trust, shape shared public health priorities, and support informed decisions and collective action.

"This Strategic Plan reflects our commitment to evolving alongside the communities we serve," say Dr. Jason Morgenstern, *Medical Officer of Health*; Heather Daly, *Chief Executive Officer*; and Joanne King, *Chair, Board of Health*, in a joint statement. "*Forward Together* is a roadmap for the future of public health in Renfrew County and District. These strategic priorities will guide our decisions, focus our efforts, and help create lasting value for the people and communities we serve."

RCDHU's vision remains "Optimal Health for All". Through the implementation of this plan, RCDHU will continue to build on its strengths, embrace new opportunities, and work together with purpose to advance optimal health for all.

To view the complete Strategic Plan, visit [**RCDHU Strategic Plan 2027-2031**](#).

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